NEURO
EMOTIONAL
RELATIONSHIP
INTELLIGENCE™

SEATTLE

OVERALL:

- Laid back
- Focused but aloof
- Not structured
- No time frames
- Never in a rush

STYLE:

- Casual
- Comfort first
- Not style focused
- Can come across as sloppy
- Neutral colors

SOCIAL:

- Must be seen as the expert
- Won't approach people
- Want to be cool
- Reserved but not shy
- Will challenge other experts

MINDSET:

- Jumps head first into passion
- Passions change over time
- Scared of success
- Thinks of themself as the leader
- Wants to be free

RELATIONSHIPS:

- Can't be wrong
- Don't question
- Must be #1 in relationship
- Needs people to believe in them
- Committed to themselves first

BUSINESS:

- Expertise centered
- "Mad genius"
- Wants to focus on the craft not the rest
- Talks "tech"
- Industry leader

NERI®

http://neri.io

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